



IULIIA PARAMONOVA

SENIOR UX/UI DESIGNER

Tallinn, Estonia

juparamonova@gmail.com

+372 58481281

[Portfolio](#)

WORK EXPERIENCE

UX researcher

Tallinn University, the HCI group
2021 - Present

Senior UX/UI designer

Tallinn University, the HCI group
2019 - 2021 · 2 yrs

UX/UI Designer

Self-employed
2018 - 2019 · 1 yr

Web Designer

OptOptom e-commerce
2016 - 2018 · 2 yrs

SELECTED PROJECT

AI-Mind: AI for dementia prevention

- Led research and design process for 2 AI-based tools to diagnose dementia at an early stage
- Collaborated with 15 partners to communicate UX strategy
- Conduct secondary research to explore the field, enable effective communication with stakeholders using industry-standard language.
- Plan and conducted primary research by interviewing 15 participants to understand goals, needs, work flow and pain points. The research outcome led to realigned project goals to fit available resources.
- Sensitised research data into personas, scenarios, user journey maps, and user stories
- Iteratively designed UI wireframes and high-fidelity mockups and evaluated design decisions through usability testing
- Provided development team with hand-off documentation
- Co-authored conference paper on adapting UCD to project specifics.

EDUCATION

PhD in Information Society Technologies

Tallinn University, 2021 - present

MCs in Human Computer Interaction

Tallinn University, 2019 - 2021

Web design Specialisation

ITMO University, 2015 - 2016

SKILLS

UX Research

Competitive analysis; desk research; generative research: interviews, surveys, participatory sessions; Field research; Evaluative research: formative and summative evaluation

UX Design

Personas, customer journey maps, user flow diagrams, sketching, wireframes, hi-fi prototyping

UX Evaluation

Heuristic evaluation, task-based user testing, co-discovery, tasks decomposition

Project Management

Planning the overall methodology, managing teams, tracking progress, reporting

TOOLS

Figma, Miro, Adobe Suite,
Axure, Invision, Jira, Confluence

LANGUAGES

Russian (native), English (C1)